



Course:

Fundamentals of Finance Non-financial and Accounting for Managers

Course ID: BN020001
Duration: 2 days (9:00 – 16:00)
Instructor:

Course Description:

In today's uncertain economy, when every manager is being held accountable for the bottom line, you have to be "finance-savvy." You've got to know how to justify a request...quantify your contributions to the company...spot profit drains immediately. Because no matter how effective your management style or how innovative your ideas, your performance will be measured in dollars and cents!

This seminar offers exactly what you need to further your career and build your future. From accruals to write-offs to receivables and payables, this course shows you the concepts, tools and techniques that can help you make each decision pay off - on the job and on the bottom line.

How you will benefit:

- Get a firm grasp of the numbers side of your job
- Gain greater confidence with a working knowledge of business financials
- Learn how to "think finance" and translate performance into financial terms
- Cultivate proactive working relationships with finance professionals and enhance your value to your organization
- Understand the business dynamics of dollars-and-cents - and take initiatives that meet short- and long-term goals
- Take the guesswork out of your decision making and deliver a better bottom line
- Expand your professional expertise - and your career opportunities

What you will cover:

- Key finance terms: assets, liabilities, capital, depreciation, current ratio and others
- The accounting process: journals and ledgers, how debits and credits work
- Master the mind-set: see business in terms of dollars-and-cents decision options that pay off - short- and long-term
- Basic accounting principles
- Applying accounting conventions and guidelines
- Developing working rules regarding your corporate financial statements
- Using the balance sheet to examine assets and liabilities
- Analyzing the income statement to assess revenues and expenses
- The statement of cash flow: sources and uses of funds
- Content and format of the annual report
- Understanding the footnotes



- Debt vs. equity financing
- How leverage can increase return to shareholders
- Keeping your plan on target with budgetary controls
- Using profit-planning tools, break-even analysis, financial forecasting
- Cash flow: where cash comes from and how it's applied
- Elements of cost accounting
- Analyzing payback method, discounted cash flow, present value and present value index in making profitable capital investment decisions
- Criteria for examining the performance of divisions and product lines
- Understanding the cost of capital

Who should attend:

- This program is designed for non - financial managers in every functional area of responsibility, in all industries.

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- **World Class Curriculum** - our course curriculums incorporate best-in-business thinking and practices and are designed for all organizational levels.
- **Renowned Trainers** - all our seminars, conferences are led by senior executives, managers, authors, educators, consultants, even CEOs. They're not only skilled speakers, but top business practitioners who have been in the trenches
- **Satisfaction Guarantee** - we are totally focused on customer satisfaction. Our 100% customer satisfaction guarantee is the factor that will distinct us from others.
- **Experienced Training Specialist** - with more than five years of experiences, we bring in latest business know-how, world-class cutting edge management knowledge, and valuable insights to Thai society. We held over 200 seminar events each year with more than 10,000 executive participants countrywide.



100% Satisfaction Guarantee

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